

MEMBERSHIP MEMO

From the International Membership Committee

May 2011

2011 REGIONAL CONFERENCES AND YOU

Regional Conferences are designed to “disseminate information regarding Society activities and to provide educational workshops and leadership training.”

Your International Membership Committee redesigned several membership resources to assist you in building and strengthening your chapters! Decisions for updating these resources were based on a thorough review of declining international membership data compiled from 2007-2010.

A goal of the committee is to provide each member attending a **regional conference** with valuable, in-depth information on these resources. The **pre-conference training** for state organization membership chairs, a **general membership workshop**, and an **Info Fair membership display** for all members will provide exciting opportunities to examine the resources in depth.

While attending their state organization membership pre-conference session, state organization membership chairs will review and use several different membership assessments for evaluating the strengths and needs of individual state organizations/chapters. They will use the data from these assessments to begin writing action plans for their chapters/state organizations. Also, they will be introduced to the new *Pride in the Big Picture...Orientation Guide* and accompanying PowerPoint presentation, which they may use as a training tool with chapter membership chairs. They will also examine reorientation issues, reinstatement procedures, new initiation ceremony, and other membership resources, as well as discuss other support for membership chairs.

The following membership resources will be presented to those who attend the general membership workshop and/or visit the membership Info Fair display.

- The purposes of *Pride in the Big Picture...Orientation Guide* with slides;
- The *Sustaining Pride in the Big Picture...Reorientation Guide* with slides, developed to re-inspire, re-build, and re-affirm chapter members and to help re-energize those members who might be losing interest in the Society or feel they have nothing in common with present Society activities;
- Examples of **membership data** useful in problem-solving membership issues;
- A **Reinstatement** (pamphlet) plan for former members, with resources/suggestions on locating, contacting, and reinstating former members.

Questions/Answers/Discussions will be conducted in all activities attended/visited!

Exciting membership information awaits you when you attend a 2011 Regional Conference this summer! We hope to see you there as we unveil new ways to strengthen and increase membership in our state organizations and chapters!