



2009 Regionals Promote a Buzz



The Delta Kappa Gamma Society International ~ For Key Women Educators ~ August 2009

The International Communications Committee certainly *created a buzz* at each of the five regionals during July and August. The “Queen Bee” and her worker bees were in full costume disseminating Tips of the Month, other marketing ideas and displaying the varied ways states and chapters have been effectively spreading the word about DKG.

The pre-conference training for editors and webmasters was a huge success. State organization webmasters were appreciative of the first of continuing opportunities to be provided by international.

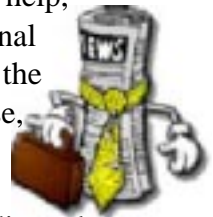
Jim Miller, the *official* photographer, received high praise for the training session he conducted at each regional. **Dianne Moose**, Texas; **Judy Cross**, Tennessee; **J-Jay Pechta & Tamara Webster**, Michigan; **Phyllis Stich**, British Columbia and **Eygló Bjornsdóttir**, Iceland, provided excellent training for webmasters in their respective regions.



Dr. Beverly Helms (left), International Communications Committee Chair, Dr. Carolyn Rants, International President and Joanne Davis, SW committee member, at the SW Info Fair. Lora Nell Spence, Dr. Donna Faye Madhosingh and Riitta Liisa Arpiainen coordinated the communications workshops and the Info Fairs in their regions.

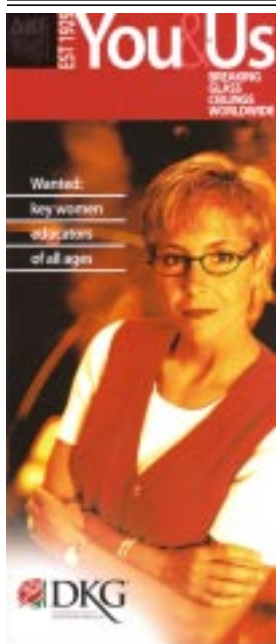
Submitted Your Press Release?

If you attended a regional conference, you must prepare a press release! This increases your visibility and advances the Society. If you need help, go to the international website, download the sample press release, modify it as needed and send it to your local media outlet.



Chapters/ States to be Recognized

- Chapters that publish 3 articles each year of the 2008-2010 biennium and States that have at least 50% of their chapters submitting press releases will be recognized at the 2010 International Convention.



New brochures available

These two brochures were distributed at the five regional conferences. *You & Us* is designed to explain who we are and the honor of belonging. It is a great way to invite others to join us in our mission and purposes.

One & All highlights the opportunities for members, their role in making a difference and in being the progressive voice for women educators worldwide.

Both brochures are free and available from international headquarters. You only pay shipping costs. Create a Buzz by sharing both brochures with educators in your community and/or at your school or work site. It is an excellent way to increase the visibility of our organization and advance the Society!

